

STATE OF NEW MEXICO EXECUTIVE OFFICE SANTA FE, NEW MEXICO

Proclamation

WHEREAS, teen drinking is linked to risky and dangerous behavior and injury; and

WHEREAS, most teens who drink obtain alcohol from social sources, including older friends, other adults and other teens; and

WHEREAS, the Federal Trade Commission has developed an educational campaign, "We Don't Serve Teens," to provide information about teen drinking and how to reduce teens' easy access to alcohol; and

WHEREAS, it is critical that government and private entities work together to reduce underage drinking by stopping easy teen access to alcohol;

NOW, THEREFORE I, Bill Richardson, Governor of the State of New Mexico, do hereby proclaim September 10, 2007 as:

"We Don't Serve Teens Week"

throughout the State of New Mexico.

Attest:

Secretary of State

Done at the Executive Office this 13th day of August, 2007.

Witness my hand and the Great Seal of the Great State of New Mexico

Bill Richardson

Governor